

ACCELERATE 2022

SPONSORSHIP OPPORTUNITIES

24 - 26 FEBRUARY 2022 | Parramatta



For more information contact:

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About WWA, MAN and MWA

Women With Altitude (WWA) is a welcoming, locally based business networking community that exists to connect professional women with each other so they can inspire, collaborate and support one another.

With over 500 members and an email database of over 18,000 people, WWA holds monthly networking events in Katoomba, Springwood, Hawkesbury, Canberra, Hills, Concord, Campbelltown, Penrith and Macarthur. We uplift, inspire, and educate women through regular workshops. We advocate for prosperity in small business, career & personal life.

Men Altitude's Network (MAN) and Mums With Altitude (MWA) are partners to WWA.

MAN is a group of local professional men who focus on community, promote collaboration, and success in small business. We provide mateship and support to help expand our businesses and create meaningful success in our lives.

MWA is a recently established group offering a community of like-minded mums who can offer each other the support, knowledge and inspiration needed to thrive in business while raising children.

Altitude Small Business Conference

The Altitude Small Business Conference offers small business owners, entrepreneurs, and sole traders the opportunity to connect with likeminded professionals and grow their business.

Now in it's second year, the Altitude Small Business Conference is the must-attend event for small business owners throughout the Sydney and surroundings areas.

This year's conference will offer an incredible line-up of inspiring speakers, engaging workshops, interactive masterclasses, networking opportunities, and empowering leadership sessions. Delegates will hear about a range of topics including marketing, small business best practice, technology, wellness + more.



2022 Theme – Accelerate

After the challenges many businesses faced in 2020, the Altitude Small Business Conference provides an opportunity for people to fire up the engine, step on the accelerator and move forward in their achieving their business growth goals, or start to create them!

Who attends and why?

- Business owners, employees, entrepreneurs, sole traders, dreamers of start-ups to those running established small businesses in the Greater Sydney region and surrounding areas, including Canberra.
- Gathering at Novotel Parramatta, this unique small business conference will attract enthusiastic people who are looking to collaborate, invest and grow their business

Why sponsor?

- Increase your brand awareness and connect with a captive audience of business professionals who are eager and passionate to learn more.
- Reach new markets and offer your products and services as a solution to business owners.
- Align your values with those of the broader business community and promote your value to a new and engaged audience.
- Expand your email database, social media followers and grow your reach.

Available packages

	Virtual Conference Sponsor			
	Platinum \$10,000	Gold \$5,000	Silver \$3,500	Bronze \$1,500
	1 available	3 available	3 available	
Logo display on all marketing collateral, links to website on all digital platforms	✓	✓	✓	✓
Exhibition display space at Novotel Parramatta	✓	✓	✓	✓
Acknowledgement in opening and closing speeches	✓	✓	✓	✓
Dedicated Social Media post(s)	x2	x1	x1	x1
Conference and Dinner tickets	x6	x3	x2	x1
Virtual conference portal pre-recorded short video presentation (displayed in Knowledge Hub)	✓	✓	✓	✓
Exhibitor in virtual conference portal	✓	✓	✓	✓
Satchel Inserts	✓	✓	✓	✓
Advert in A5 Conference program	Full Page	1/2 Page	1/4 Page	
Gamification in Event App	✓	✓	✓	Add for \$200
Product / Service presentation	15 minutes on Day 1	10 minutes on Day 1	5 minutes on Day 2	
Sponsored 25 minute Conference Session in selected topic (professional speaker provided by WWA)	✓	✓	Add for \$750	Add for \$750
Full page advert in the bi-monthly Brave Magazine	x4	x2	x1	
Inclusion in Press Releases	✓			
Workshop / Breakout session presentation during the conference	✓			
Online Conference Portal - Networking Host	✓			
Meeting Room at Venue for one-on-one meetings	✓			